



OUR REACH IN 2025 | cfmatl.org

227
Farmers Markets

200k
Market attendance

140
Local businesses supported

\$3m
in small business sales

46k
SNAP match purchases

8k
Children & families reached through educational programs

Annual Partnership Opportunities

Community Farmers Markets (CFM) is an Atlanta based non-profit that provides access to locally-grown foods through a unique, four-pronged approach:

1. Distribution of locally-grown food at farmers markets and through alternative distribution models;
2. Education about locally-grown food through outreach programming;
3. Financial incentives through the SNAP matching program; and
4. Our vendor support program.

Our mission is to develop a local food infrastructure for long term sustainability and meaningful community impact.

Community Sponsors: \$20,000+

You help us put the "Community" in CFM by investing in our work to build community through our weekly markets, educational programming, and support for all farmers and vendors.

Market Sponsors: \$10,000+

Your investment ensures that CFM-created third spaces exist through its markets so Atlantans can build community while purchasing fresh food from local farmers and small businesses.




Farmer Sponsors: \$5,000+

Farmers are the heartbeat of CFM's market community. Your investment enables CFM to deliver the resources they need to thrive.



Annual partners have access to tailored at-market and event opportunities.

Contact us at info@cfmatl.org to become a sponsor.

| | COMMUNITY \$20,000+ | MARKET \$10,000 + | FARMER \$5,000+ |
|--|---|---|---|
| Digital and Market Recognition |  |  |  |
| Event Recognition and benefits (see back page) | Presenting Sponsor for Lady Locavores & Red Clay Soirée | Presenting Sponsor for Lady Locavores Or Red Clay Soirée | General Sponsor for Lady Locavores & Red Clay Soirée |



CFM Farmers Markets

Taking place weekly in lively outdoor spaces at Decatur, East Atlanta, Oakhurst, and Grant Park, our farmers markets are one of Atlanta's few and true third spaces to build community. CFM also offers regular pop-up markets at schools and community spaces across the city.



CFM Chef Series

Each farmers market features a cooking demonstration with a professional chef. This program educates shoppers on the delicious applications of ingredients both local and in season. The free samples and cooking advice are quite popular!



CFM Children and Family Booth

CFM provides opportunities for families to explore locally-grown food together. Our Harvest of the Week program exposes families to produce items through an engaging and activities, kids hands-on cooking skills, and a \$5 incentives to shop with local farmers.



Farmers Market Partnership Benefits

| | COMMUNITY \$20,000+ | MARKET \$10,000+ | FARMER \$5,000+ | ARTISAN \$2,500+ | PATRON \$1,000+ | SUPPORTER \$500+ | GUEST \$250+ |
|---|---|---|--|----------------------------|---------------------------|----------------------------|------------------------|
| At-market activations* | 10+ | 10 | 6 | 4 | 2 | 1 | 1 |
| Logo on website | | | | | | | |
| Recognition in digital communication channels | | | | | | | |
| Logo in market banner for the season | | | | | | | |
| Digital and printed recognition for special programming across all CFM markets | Chef Booth Series | Children and Family Booth | | | | | |
| Signature event recognition (additional event benefits included) | Presenting Sponsor for Red Clay Soireé & Lady Locavores | Presenting Sponsor for Red Clay Soireé Or Lady Locavores | General Sponsor for Red Clay Soireé & Lady Locavores | | | | |

*Activations at the Grant Park Farmers Market start at the Supporter level **Interested in becoming a sponsor? Email info@cfmatl.org**