



Annual Partnership Opportunities

Community Farmers Markets (CFM) is an Atlanta based non-profit that provides access to locally-grown foods through a unique, four-pronged approach:

1. Distribution of locally-grown food at farmers markets and through alternative distribution models;
2. Education about locally-grown food through outreach programming;
3. Financial incentives through the SNAP matching program; and
4. Our vendor support program.

Our mission is to develop a local food infrastructure for long term sustainability and meaningful community impact.

Community Sponsors: \$20,000+

You help us put the "Community" in CFM by investing in our work to build community through our weekly markets, educational programming, and support for all farmers and vendors.

Market Sponsors: \$10,000+

Your investment ensures that CFM-created third spaces exist through its markets so Atlantans can build community while purchasing fresh food from local farmers and small businesses.

Farmer Sponsors: \$5,000+

Farmers are the heartbeat of CFM's market community. Your investment enables CFM to deliver the resources they need to thrive.

Our reach in 2024

228

Pop-up Markets

168

Weekly Outdoor Markets

200k

Market attendance

\$3.1m

in small business sales

50k

SNAP match purchases

10k

Children & families reached through educational programs

76k

People reached by CFM marketing

cfmatl.org





CFM Farmers Markets

Taking place weekly in lively outdoor spaces at Decatur, East Atlanta, Oakhurst, and Grant Park, our farmers markets are one of Atlanta's few and true third spaces to build community. CFM also offers regular pop-up markets at schools and community spaces across the city.



CFM Chef Series

Each farmers market features a cooking demonstration with a professional chef. This program educates shoppers on the delicious applications of ingredients both local and in season. The free samples and cooking advice are quite popular!



CFM Children and Family Booth

CFM provides opportunities for families to explore locally-grown food together. Our Harvest of the Week program exposes families to produce items through an engaging activities, kids hands-on cooking skills, and a \$5 incentives to shop with local farmers.



Farmers Market Partnership Benefits

	COMMUNITY \$20,000+	MARKET \$10,000+	FARMER \$5,000+	ARTISAN \$2,500+	PATRON \$1,000+	SUPPORTER \$500+	GUEST \$250+
At-market activations	10+	10	6	4	2	1	1
Logo on website							
Recognition in digital communication channels							
Logo in market banner for the season							
Digital and printed recognition for special programming across all CFM markets	Chef Booth Series	Children and Family Booth					
Signature event recognition (additional event benefits included)	Presenting Sponsor for Red Clay Soireé & Lady Locavores	Presenting Sponsor for Red Clay Soireé Or Lady Locavores	General Sponsor for Red Clay Soireé & Lady Locavores				