



Annual Partnership Opportunities

Community Farmers Markets (CFM) is a non-profit organization based in Atlanta that provides access to locally-grown foods through a unique, four-tiered approach. This includes: distribution of locally-grown food at farmers markets, a general store booth, and MARTA Markets, our transit-oriented food-access solution; education about locally-grown food through outreach programming; financial incentives through the SNAP-matching program; and a vendor support program. **Our mission is to develop a local food infrastructure for long term sustainability and meaningful community impact.**

In 2023, CFM operated eight weekly MARTA Markets and five weekly outdoor markets for a total of 329 markets providing fresh, local food to our costumers. We also provided 154 chef demos at our in-person markets, and 163 classes and events in the community. CFM strives to offer an authentic safe space to shop for fresh local food, while providing a sustainable living for local farmers and small business owners.

OUR FUNDING PRIORITIES

Distribution of Local Food to Our Community

The primary way we fulfill our mission is through our farmers markets and food distribution. Markets provide a retail outlet for people around the city, regardless of their income, to procure farm-fresh food. In addition, our low vendor fees allow our farmers and vendors to profit as much as possible from our markets, without burdensome administrative costs.

Capacity Building

As we enter our second decade, we are raising money to ensure long term sustainability, as stated in our mission. By building an operating reserve with the help of our donors, we create organizational health that will allow us to root, grow, and preserve a diverse local food culture in the years to come.

Educational Outreach

Educational programming is a significant aspect of our approach to create a more accessible local food landscape. Your support allows CFM to provide robust outreach programming. These programs are designed for all ages, with special emphasis on encouraging healthy eating habits in children and their families. In addition, our outreach team promotes our double SNAP program, where EBT-recipients can double the amount of produce (\$5 = \$10 worth of goods) at our markets.

OUR REACH IN 2023

Overall sales

\$2.7m

SNAP match purchases

\$65k

Market attendance

210k

ABOUT OUR MARKETS

Decatur Farmers Market

at the First Baptist Church of Decatur
308 Clairemont Ave. Wednesdays from 4-7pm

East Atlanta Village Farmers Market

572 Stokeswood Ave SE. Thursdays from 4-8pm

Oakhurst Farmers Market


































Sceptre Brewing Arts
Saturdays from 9am-1pm

Grant Park Farmers Market

Eventide Brewing at the Beacon ATL
Sundays from 9am-1pm

MARTA Markets

Please refer to the separate flyers for these particular programs.

SPONSORSHIP LEVELS	TOPSOIL \$15,000	SOIL \$10,000	SPROUT \$5,000	COMPOST \$2,500	WATER** \$1,500	SEED** \$500
Name/Logo recognition on the website with link						
Marketing materials at information booth						
Social media feature						
Newsletter feature						
Inclusion in annual report						
Activations at markets*	5 activations	4 activations	3 activations	2 activations	1 activation	
Logo recognition on CFM's Information Booth Sign						
Dedicated press release						

*Markets based on availability and to be determined with sponsor ** Available exclusively to local, small businesses

FOCUS SPONSORSHIPS \$2,500 per market or \$10,000 for all 5

Chef Series

Each farmers market features a cooking demonstration with a professional chef. This program educates shoppers on the delicious applications of ingredients both local and in season. The free samples are quite popular!



Children and Family Market Activities

CFM provides opportunities for families to explore locally-grown food together. Our Harvest of the Week program provides families with one produce item, a recipe that teaches kids hands-on cooking skills, a guide to taste-testing new foods, and a \$5 coupon for their next visit to a CFM market.

