



Community Farmers Markets (CFM) is a non-profit organization based in Atlanta that provides access to locally-grown foods through a unique, four-pronged approach:

- distribution of locally-grown food at farmers markets and through alternative distribution models;
- education about locally-grown food through outreach programming;
- financial incentives through the SNAP matching program; and
- our vendor support program.

Our mission is to develop a local food infrastructure for long term sustainability and meaningful community impact.

The fresh
MARTA
Market



The Fresh MARTA Market farm stands operate in five MARTA stations that serve multiple areas with limited food access.

Each stand operates one day per week, providing fresh produce to MARTA customers from Tuesday to Friday.

The markets operate at the following MARTA stations: Bankhead, West End, Five Points, College Park, and H.E. Holmes.

Like all CFM markets, the Fresh MARTA Markets accept EBT, and doubles the value on fruit and vegetable purchases.

The [Fresh MARTA Markets](#) is just one of the innovative distribution models we use to make local food more accessible to all Atlantans. **The goal is simple: get fresh, local food into places where people already are.** By doing so, we are bolstering the local economy, creating more opportunities for small businesses, and helping make our communities healthier.

This unique food access solution is a partnership between MARTA and CFM, along with community partners like the Atlanta Community Food Bank, Open Hand, and Wholesome Wave Georgia.

Funding Levels & Benefits

\$10,000

- Tabling Monthly at market stations *subject to MARTA approval **or** logo on one FMM stand (stands are visible in MARTA stations year round)
- Logo placement on FMM staff aprons
- Logo on the Fresh MARTA Market page of CFM website and the MARTA official website
- Logo on weekly newsletter and two sponsor features in our social media channels

\$5,000

- Exclusive Program Sponsorship (subject to availability)
 - Logo on Vegetable Incentive Program (VIP) Card
 - Logo on Educational Recipe Cards
- Logo on the Fresh MARTA Market page of CFM website
- Name on program mentions and one feature in social media

\$2,500

- Logo recognition on Market A-Frames during Fresh MARTA Market hours at one market station
- Logo on the Fresh MARTA Market page of CFM website
- Name in annual sponsor feature in social media

\$500

- Logo on the Fresh MARTA Market page of CFM website
- Name in annual sponsor feature in social media