



CFM Seeks Farmers Market Ambassadors

Community Farmers Markets is an Atlanta based 501(c)3 nonprofit organization whose mission is to develop a local food infrastructure for long term sustainability and meaningful community impact. Our purpose is to preserve, root, and grow a diverse local food culture by maintaining an authentic space for all people to share community, fair food, and healthy lifestyles while providing a sustainable living for producers who steward the earth.

Through our unique, three-tiered approach to food access through the distribution of local food at markets, education about local food through outreach programming, and financial incentives to purchase local food through double SNAP, and through building strong partnerships with mission-critical partners in our communities and the city at large, CFM's markets and programs have had an extensive impact on the local food system in Atlanta.

Role Overview:

The Market Ambassador's responsibilities include market operations and outreach, as needed. The Market Ambassador is an hourly position that will be approximately 8 - 10 hours per week (8 hours of at-market duties and 2-4 hours of outreach, depending on market hours and available outreach work).

The Market Ambassador serves as the welcoming face of the market and will be a spokesperson within their market community. Market Ambassadors work closely with their Market Manager, CFM staff and volunteers, engage closely with vendors at and outside of market, and liaise with community partners. The Market Ambassador will manage the information booth during market hours and will work directly with the market manager to ensure quality control of the market.

Markets:

- Grant Park Farmers Market
 - Sundays, January 19 - December 20, 9am - 1pm
- Ponce City Farmers Market
 - Tuesdays, April 14 - October 27, 4 - 8pm
- Decatur Farmers Market
 - Wednesdays, April 15 - December 18, 4 - 7pm
- East Atlanta Village Farmers Market
 - Thursdays, April 16 - November 19, 4 - 8pm
- Oakhurst Farmers Market
 - Saturday, April 18 - December 19, 9am - 1pm

Primary Responsibilities:

- Set-up and Take-Down Market (CFM booths and assist vendors)
- Manage Information Booth Operations
- Work with Market Manager to maintain quality control over the market space
- Process Transactions and Sell Merchandise

- Liaise with Market Shoppers and Vendors to build strong community relationships
- Support Programs Booths Participants and Activities (Kid's Booth, Chef Booth, and Community Booth)
- Collaborate with the Market Manager and Director of Programs on Community Outreach and Presence activities, as time allows

Qualifications:

- Candidates should be friendly, outgoing, organized and passionate about local food and the mission of CFM.
- Candidates must be available to work every market during market season.
- Experience in one of the following fields preferred but not required: non-profits , community-organizing, nutrition, public health, the service or retail industry, and/or the local food movement.
- Ability to work under pressure and in unconventional scenarios.
- Ability to multi-task and adapt quickly.
- Ability to lift 40 pounds and work in extreme weather.
- Competency with email, Facebook, Instagram and other social media outlets strongly preferred.
- Believe that all people deserve access to “good food” regardless of socio-economic situation.

Compensation and Benefits:

This is a part time position, with hours varying according to market and outreach schedules (approximately 8- 10 hours per week per market). Compensation starts at \$12 per/hour. No benefits are included. If Candidate excels with this position, there is opportunity for growth within the organization.

How to Apply:

Send a cover letter and resume to casey@cfmatl.org with “MARKET AMBASSADOR” in the subject line. IN your cover letter, please indicate the market community you most wish to serve as well as your interest in the local food movement. No calls, please.

Community Farmers Markets is committed to workplace diversity and inclusion. We are an equal opportunity employer and do not discriminate on the basis of race, ethnicity, age, religion, gender, marital status, sexual orientation, disability, veteran status, political orientation or any other characteristic protected by federal state or local law.

For more information about Community Farmers Markets, please see our website at www.cfmatl.org